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For Immediate Release

NatureSeal® with Natural Flavors to Debut

Westport, CT (September 16, 2016) NatureSeal, Inc., a pioneer and industry leader in fresh-cut produce shelf life extension and technology, is pleased to announce a new product line; NatureSeal with natural flavors.

These newly developed products add even more value to your cut fruit offerings. The natural flavors are incorporated into the powdered NatureSeal, therefore maintaining the same simple dip process as the unflavored NatureSeal. Two new flavors; Wild Berry and Strawberry, will be the first introduced to processors. In taste tests these flavors received high marks among both adults and children.

Although the fresh cut fruit market is booming, NatureSeal understands that consumers are always looking for new and exciting flavors. The Research & Development team at NatureSeal continues to innovate with new concepts to enable processors additional options to bring to their customers.

NatureSeal will showcase these new products at the PMA Show in Orlando next month.

About NatureSeal

NatureSeal, Inc. is a subsidiary of Mantrose-Haeuser Co., Inc. is a world leader in edible film coatings for the pharmaceutical, confectionery and agricultural industries headquartered in Westport, Connecticut. Mantrose-Haeuser was founded more than 100 years ago.